

# 2025 Dresden Hometown Hero Banner Application

**Date of Application Submission:** \_\_\_\_\_

Please review the Hometown Hero Banner Program Guidelines for further details.

Nominee Information		
Full Name <i>*as it will appear on the banner</i>	Military Rank	
Branch of Military	Era of Service <i>*see options below</i>	
Is Veteran Alive, Deceased, KIA, POW/MIA?		
Veteran must grant permission to be honored on a banner if currently living. Please have Veteran sign and date below.		
Signature	Printed Name	Date

**\*Era of Service - Official DOD Dates**

**Global War on Terror:** September 11, 2001 - Present  
**Persian Gulf War:** August 2, 1990 - August 31, 1991  
**Cold War:** September 2, 1945 - December 26, 1991  
**Vietnam Era:** February 28, 1961 - May 7, 1975  
**Korean Conflict Era:** June 27, 1950 - January 31, 1955

**WWII Era:** December 7, 1941 - December 31, 1946  
**WWI Era:** April 6, 1917 - November 11, 1918  
**Civil War:** 1861-1865  
**Peacetime:** \_\_\_\_\_

Nominator Information		
Contact Name	Relationship to Veteran	
Phone Number	Email	
Address		
<p><b>Photo Release:</b> <i>I hereby grant the Village of Dresden permission to use the attached photo, which includes a likeness of myself or of my relative, in the Dresden Hometown Hero Banner Program. The Village may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Must be signed by Veteran if living.</i></p>		
Signature	Printed Name	Date

**Completed submission includes the following:**

1. completed application 2. payment 3. signed photo release 4. photograph 5. military verification form (DD214, military ID, etc.)

**Applications will be approved on a first-come, first-served basis. (Check all that apply)**

- \$100.00 Enclosed**
- Partial Donation Enclosed: \$ \_\_\_\_\_
- Additional Donation: \$ \_\_\_\_\_
- Request Consideration for Sponsorship

**Please make checks payable to Village of Dresden and reference "Hometown Heroes" on the check or stop by the Village Office if paying by cash.**

Mail or drop off payment an application at the Village Office, 3 Firehouse Ave., POB 156, Dresden, NY 14441

***Unfortunately, we cannot accommodate location requests for banner installations.***

## **Mission**

Honor and recognize Dresden/Town of Torrey servicemen and women who have served or given their lives to our country in the United States Armed Forces.

## **Application Requirements**

Active, retired, or other than dishonorable discharged members of the United States Armed Forces service branches (Army, Air Force, Navy, Marines, Coast Guard, Space Force).

AND

Current or previous resident of the Village of Dresden or the Town of Torrey.

OR

An immediate family member (spouse, parent, sibling, child, or child-in-law, or grandchild) of a current resident of the Village of Dresden or the Town of Torrey.

OR

Member of the Christiansen/Vermilyea American Legion.

## **Banner Design, Time Frame & Location**

Banners are 30" x 60", one sided, vinyl material and includes service person's name, branch of service, and photograph.

Banners will be displayed on electric poles in the Village of Dresden for a two-year period. Banner locations will be selected randomly, and specific display locations cannot be requested.

## **Banner Photograph**

Please submit an original photograph of the Hero in uniform to the Village of Dresden Hometown Heroes.

The photograph will be scanned and returned upon request.

## **Banner Pricing & Donations**

A \$100.00 donation is requested for each banner application submitted. Donation includes the production of the banner, installation, and removal. If the full donation amount is a hardship, please check the box on the application to "request consideration for sponsorship." There are a limited number of locations available for the 2025 program. Applications not processed for early 2025 will be put on a waiting list for the later 2025 Banner Program. All checks should be made payable to Village of Dresden (reference "Hometown Heroes" on the check) or pay by cash at the Village of Dresden Clerk's Office.

## **Sponsorships**

Individuals or businesses interested in supporting the program may want to consider sponsorship.

A sponsorship is a general donation toward the Banner Program. All sponsor names will be recognized on the Village of Dresden website. Please fill out the "2025 Village of Dresden Hometown Hero Sponsorship Form."

## **Other Information**

Banners will become the property of the Village of Dresden. Any damage to an installed banner will be handled at the discretion of the Dresden Hometown Heroes Banner Committee. Banners as surprises to living individuals are not permitted.

## **Contact & Questions**

For questions or more information on the Hometown Hero Banner Program, please contact Gail Jensen at 703-565-3612 or Kathy at the Village of Dresden Clerk's office at 315-536-2477 or email [villageclerk@villageofdresden.org](mailto:villageclerk@villageofdresden.org).

**DEADLINE: APRIL 1<sup>ST</sup>, 2025 IS THE DEADLINE FOR SUBMITTING APPLICATIONS FOR INSTALLATION BY MEMORIAL DAY.** Applications received after April 1<sup>st</sup>, 2025, will be installed during the summer. **Mail or drop off application and payment to the Dresden Village Office, 3 Firehouse Ave., POB 156, Dresden, NY 14441.**